



# CHAMPION CHALLENGE

Choose your goal. Change a life.

## TOGETHER WE CAN #CLOSETHEGAP

Did you know only 1 out of every 4 Black or African American patients will find a matched, available donor on the registry (compared to 3 out of 4 white patients)? Fundraising is critical to ending this health disparity. Every \$100 adds one new potential donor to the registry and gets us closer to closing the gap.

Ask your networks to support your Champion Challenge and help ensure everyone gets an equal chance at finding a cure. For example:

- Stretch your gift by 3 more dollars, in honor of our shared commitment to closing the gap.
- Make 3 gifts to help meet fundraising milestones
- Make a gift in multiples of 3 to raise awareness about closing the gap (\$18, 21, 30, 33, 300)
- Challenge yourself to give 3 times the gift you were considering
- Not able to give but still want to help? Tell 3 friends about the Champion Challenge or post on 3 different social channels to help raise awareness and **#CloseTheGap**

## DOUBLE YOUR IMPACT!

Every dollar you raise before September 30 will be matched dollar for dollar by the Harper Family Foundation. The Harper Family imagines a world where every patient can have a successful transplant journey and the ability to focus on healing.

## IDEAS AND INSPIRATION

The Champion Challenge is your chance to get creative, make fundraising fun, and spark new ways to give back to patients. Sometimes the hardest part is getting started. Need a few ideas to get the ball rolling? Check out this list of challenges big and small. (Don't forget to update your fundraising page with photos and details!)

- Walk the dog every day
- Teach friends over video how to bake your famous cookies
- Read 10 books this summer
- Host a virtual happy hour (suggest financial donation for "cover charge")
- Learn a TikTok dance with your kids
- Provide small services (dog walking, car washing, weeding, etc.) in exchange for financial donations
- Teach your puppy a new trick
- Learn key phrases in a new language
- Pick up litter at a nearby park or beach
- Host a video talent show (suggest financial donation to enter)
- Sew face masks for donations
- Host an online rummage sale (with proceeds going to your fundraising page)
- Organize the closets and kitchen pantry
- Write and send an actual postcard to anyone who contributes to your page
- Tackle a sewing project
- Foster a shelter dog
- Host an online board game (suggest financial donation to play)
- Try a new recipe each week
- Host an online Netflix party (suggest financial donation for "ticket price")
- Train for and run a 5K (around your neighborhood or on a treadmill)
- Livestream a music performance (suggest financial donation for "tickets")
- Take an online class
- Host online trivia (ask for financial donations to play)
- Meditate for 2 weeks straight
- Get started on that novel (or blog!)
- Start a video conference book club (suggest financial donation to join)
- Learn a new song on piano (or guitar, or kazoo!)
- Host an online bake sale (\$10 donation/dozen)
- Auction off naming rights for a new pet
- Host a zoom Lunch n' Learn—invite a Be The Match speaker or choose your own topic and share your expertise

## QUESTIONS? VIRTUAL PEP TALK?

We're happy to help. Email us at [TeamBeTheMatch@nmdp.org](mailto:TeamBeTheMatch@nmdp.org)